



## **MEDIA ADVISORY**

### **Indulge in an extraordinary festive experience at Jewel Changi Airport this holiday season**

**Singapore, 15 November 2024** – From now until 2 January 2025, immerse yourself in a world of wonder and enchantment as Jewel Changi Airport (Jewel) transforms into a festive wonderland! Expect a captivating array of experiences from the majestic 16-metre Christmas tree by Polo Ralph Lauren, nightly snowfall sessions and the mesmerising Christmas-themed Light & Music showcase among other exciting events.

In addition, visitors can enjoy the first-ever magical *Disney Cruise Line*-themed installations inspired by the *Disney Adventure*, homeporting in Singapore, from December 2025.

#### **First-ever *Disney Cruise Line*-themed festive pop-up event**

***The Gift of Disney Cruise Line at Jewel*** features a series of thematic installations at Canopy Park, limited-edition collectibles and Meet-and-Greet sessions with Special Disney Friends.



*The Gift of Disney Cruise Line at Jewel featuring Disney Cruise Line's Captain Mickey Mouse and his crew*



*Captain Mickey Mouse and his crew with Disney Cruise Line's signature ship funnel*

Step into a magical world inspired by the seven themed areas onboard the *Disney Adventure* at Jewel's Canopy Park. From the whimsical *Disney Imagination Garden* to the vibrant *San Fransokyo Street* and 4-metre-tall replica of the Disney cruise ships' distinctive red funnels, every corner offers a picture-perfect photo opportunity. Capture precious moments with installations inspired by beloved Disney, Pixar and Marvel characters, from Disney Princesses like Ariel and Moana to iconic Super Heroes like Marvel's Iron Man, Ant-Man and The Wasp.

Get free entry into Canopy Park on 16 and 17 November, when you come dressed in outfits inspired by your beloved Disney Cruise Line characters! All guests will also receive a complimentary Captain Mickey Mouse inspired head visor<sup>1</sup> during their visit.



*Goofy, Daisy Duck and Donald Duck at Hedge Maze,  
inspired by Disney Imagination Garden*

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<sup>1</sup> While stocks last.

## Meet & Greet with Special Disney Friends

Fans and guests may have the opportunity to meet with some Special Disney Friends from Disney Cruise Line. Be in for a Magical Experience!

Multiple sessions planned across November and December 2024, at various timings<sup>2</sup>.

## Don't miss out on exclusive *Disney Cruise Line* inspired collectibles



If you're shopping and dining at Jewel this year-end, you can also get your hands on limited-edition *Disney Cruise Line* collectibles for purchase with every S\$60 spend in a receipt. These exclusive items include a puffy sling bag (available in two colours) and duffel bag priced at S\$18 each, travel organiser (available in two colours) at S\$15, and cabin-sized luggage priced at S\$52. Purchase the collectibles via the Changi App

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<sup>2</sup> Meet-and-greet sessions will be held at Level 2 West Gateway Garden (between Dyson and Tim Ho Wan) on 16, 17, 23, 24 November and 7, 8, 9, 10 December, at 11:00am, 1:00pm, 3:30pm, 6:00pm and 7:30pm.

and collect them at Jewel's redemption booth<sup>3</sup> at Basement 1 throughout the promotion period till 2 January 2025. For Mastercard cardholders, you can purchase an additional collectible if you pay with your Mastercard.

UOB card members can also receive a S\$10 Jewel Gift Voucher + 2 Canopy Park Tickets when they spend a minimum of S\$150, with a maximum of three same-day receipts. From 18 November, there will be a special *Disney Cruise Line*-themed gift wrapper<sup>4</sup> to be given for minimum spends of S\$200 (maximum of three same-day receipts).

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<sup>3</sup> The redemption booth is located at Basement 1 (between Birkenstock and ZARA) and is open daily from 11:00am to 10:00pm.

<sup>4</sup> While stocks last.

## A festive feast for the senses



*Polo Ralph Lauren Jewel Holiday Tree*

Jewel is set to dazzle visitors with its iconic 16-metre Christmas tree, a main centerpiece of its annual year-end festivities. This year, the towering tree takes on a special charm as Jewel partners with American fashion brand Polo Ralph Lauren, adding a touch of sophistication and elegance to the festive celebrations.

Embracing the joyful spirit of the gifting season, the Polo Ralph Lauren Jewel Holiday Tree celebrates the winter alpine chalet lifestyle. The classic Christmas tree design,

adorned with gold lights and ornaments, is enhanced with a charming snow cabin, which also serves as a home for the eight Polo Bears. As you walk through the snow cabin, you will see display windows with scenes reminiscent of traditional holiday celebrations in homes, creating a cosy and festive atmosphere. It's the perfect backdrop for creating photogenic moments of the Yuletide season!

For gifting ideas, visit the Polo Ralph Lauren pop-up store at Level 1 where special customisation services are available.

### **Create unforgettable memories at Jewel this holiday season**

At the Shiseido Forest Valley, Canopy Park and around Jewel, there will be fairy lights, lighted arches and other festive decorations that incorporate elements of Disney Cruise Line, adding to the ambience of the holiday season.



*Christmas Light & Music Showcase*

Every evening, the Jewel Rain Vortex comes to life with the spellbinding Christmas Light & Music Showcase at 8.00pm and 9.00pm (Monday to Thursday), with an additional show on weekends (Friday to Sunday) at 10.00pm. This choreographed display features dancing lights that harmonise with timeless Christmas melodies, creating a symphony of colours and sounds. Stay on for the enchanting snowfall experience that will add to the holiday spirit every evening at 7.35pm, 8.05pm, 9.05pm, with an additional session on weekends (Friday to Sunday) at 10.05pm.



For more details, visit the campaign page at [https://www.jewelchangiairport.com/en/The Gift of Disney Cruise Line at Jewel.html](https://www.jewelchangiairport.com/en/The_Gift_of_Disney_Cruise_Line_at_Jewel.html).

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**About Jewel Changi Airport ([www.jewelchangiairport.com](http://www.jewelchangiairport.com))**

Jewel Changi Airport (Jewel), a world-class multi-dimensional lifestyle destination in Singapore, is developed by Jewel Changi Airport Trustee Pte. Ltd., a joint venture by Changi Airport Group and CapitaLand. Jewel is located at the gateway of Changi Airport.

Designed by world-renowned architect Moshe Safdie, Jewel features a distinctive dome-shaped facade made of glass and steel, making it an iconic landmark in the airport's landscape. At 135,700 sqm in size, it offers a range of facilities including airport services, indoor gardens and leisure attractions, retail and dining offerings as well as a hotel, all under one roof. These unique offerings in Jewel are envisaged to enhance Changi Airport's appeal as a premier air hub.

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