

# JEWEL YOUTH FLORAL CUP 2024

## COMPETITION KIT

**This Competition Kit comprises three (3) Parts:**

1. Competition Information
2. Rules and Regulations
3. Registration Form

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## PART 1

### COMPETITION INFORMATION

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#### 1. COMPETITION INFO

- 1.1 The Jewel Youth Floral Cup 2024 (the “**Competition**”) is a floral arrangement and design competition for youths between Primary 1 to 6. This Competition is organised by Jewel Changi Airport Trustee Pte. Ltd. as trustee-manager of Jewel Changi Airport Trust (“**JCAT**”, “**Organizers**”).
- 1.2 This Competition is organized to provide an opportunity for youth to foster creativity through the art of floral arrangement and design.
- 1.3 Kindly note the details of the Competition as stated below. All competitors must physically attend the Competition in person.

|                                       |   |
|---------------------------------------|---|
| <b>Date of Competition</b>            | 24 May 2024, Friday   |
| <b>Competition Venue</b>              | Shiseido Forest Valley<br>(Level 1)<br>Jewel Changi Airport<br>78 Airport Boulevard<br>Singapore 819666 |
| <b>Reporting Time for Competitors</b> | 0815H   |

- 1.4 In this Competition, competitors will be grouped into two (2) age categories (each, a “**Category**”):
- a. Category A - Primary 1 to 3
  - b. Category B - Primary 4 to 6
- 1.5 The following awards will be presented to the best submissions in each Category:
- a. Gold, silver and bronze award certificates and trophies will be awarded in each Category;
  - b. Five (5) merit award certificates will additionally be awarded in each Category; and
  - c. All competitors will receive a certificate of participation.

## 2. FULL PROGRAMME

| Competition Date: 24 May 2024 |  |
|-------------------------------|--|
| Time                          | Activities   |
| 0815H                         | Arrival & Reporting Time for Competitors   |
| 0845H                         | Competition Briefing by Emcee [ <b>Compulsory</b> ]                              |
| 0915H – 1015H                 | Competition Period   |
| 1030H – 1230H                 | Judging and Score Tabulation   |
| 1300H – 1400H                 | Award Ceremony   |
| 1400H – 1430H                 | Competitors and family/friends allowed to take photos with their finished works. |
| 1500H                         | End  |

## 3. INSTRUCTIONS FOR COMPETITION REGISTRATION

### 3.1 Registration process:

- a. Interested competitors are invited to submit the Registration Form in Part 3 of this Competition Kit, and **all submissions must be received by 6 May 2024 (Monday)**.
- b. All Registration Form(s) **must be submitted via email to [jewelblooms@jewelchangiairport.com](mailto:jewelblooms@jewelchangiairport.com)**.
- c. The Organizers will contact the competitor with payment details for the registration fee. A registration fee of \$30 is payable to JCAT per competitor. Payment is only to be made through PayNow **after** being contacted/instructed by the Organizers (do send a screenshot of payment through [jewelblooms@jewelchangiairport.com](mailto:jewelblooms@jewelchangiairport.com) with the competitor's name). The Organizers will issue confirmation of payment through email once payment has been received, upon which registration to the Competition is confirmed.
- d. The Organizers will not issue any refunds once registration is confirmed.
- e. In the event that the demand for the Competition exceeds availability, the Organizers will select competitors through a random balloting process.

#### 4. JUDGING CRITERIA

| S/N | Criteria                             | Weightage   | Details   |
|-----|--------------------------------------|-------------|---|
| A.  | <b>Impact</b>                        | 30%         | 1. Effective use of the materials provided (in terms of colour combination, presence of visual flow and focal point in the design) to deliver a captivating overall design. |
| B.  | <b>Originality</b>                   | 30%         | 1. Creativity and style<br>2. Uniqueness of overall design  |
| C.  | <b>Balance, Scale and Proportion</b> | 20%         | 1. Overall physical and visual balance of the design<br>2. The finished work does not exceed stated space allocation of 0.6 m (L) x 0.6 m (W) x 0.8 m (H)                   |
| D.  | <b>Finishing</b>                     | 10%         | 1. Overall workmanship and use of floral arrangement techniques<br>2. Attention to details  |
| E.  | <b>Usage of Given Materials</b>      | 10%         | 1. Usage of at least 60% of given materials   |
|     | <b>Total</b>                         | <b>100%</b> |   |

#### 5. AWARDS CEREMONY

5.1 The awards ceremony will be held on the same day, from 1300H to 1400H at the Shiseido Forest Valley (Level 1), Jewel Changi Airport.

5.2 As seating is limited, only competitors will be allocated a seat. Please gather **15 minutes** before the start of the awards ceremony.

#### 6. PUBLIC EXHIBITION OF FINISHED FLORAL DISPLAYS

6.1 After the competition, all finished floral displays will be displayed to the public at Jewel Atrium at Level B1 from 25 May 2024 (Sat) to 29 May 2024 (Wed). All competitors consent to the use of their submissions in this aforesaid manner.

#### 7. COLLECTION OF PERSONAL VASES / CONTAINERS USED IN FLORAL DISPLAYS

7.1 At the end of the public display period, there will be two (2) collection timeslots available for competitors to collect their personal vases /containers which were used in their floral displays

7.2 Kindly note that there will **only** be two (2) collection timings.

- a. At Jewel Atrium at Level B1 on 29 May 2024 (Wed) between 4pm to 10pm.
- b. At our vendor's office from 30 May 2024 (Thu) to 31 May 2024 (Fri). The address and opening hours are as follows:

**RiFA Floriculture & Projects Pte Ltd**

71 Ubi Crescent

#03-09, Excalibur Centre

Singapore 408571

Operating hours: 10am to 5pm

7.3 Remaining vases/containers uncollected after 31 May 2024 (Fri) will be disposed of.

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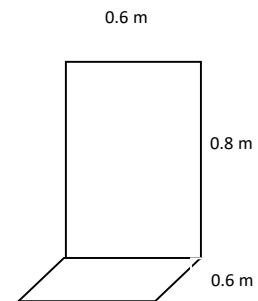
## PART 2

### RULES & REGULATIONS

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1. Competitors must report punctually for the Competition. The Organiser reserves the right to refuse entry to any late competitor and any fee paid shall not be refunded. Should entry be granted based on goodwill, no extra time will be granted to the latecomer.
2. The floral design must be the individual work of the Competitor. No external help prior, during and after the Competition is allowed.
3. Competitors will be given 1 hour to complete their floral designs. No extension of time is allowed. Incomplete work will be judged as it is.
4. The floral design can be in a free-form, free-style or modern work.

5. The completed design **must not exceed 0.6 m (L) x 0.6 m (W) x 0.8 m (H)** and the stipulated dimensions must be adhered to throughout the design. No part of the completed design may exceed the dimensions given. Demerit points will be issued if this is not adhered to.



6. If the floral display exceeds the stipulated size in Item 5, the finished floral display would not be displayed as it will not fit into the display pedestals.
7. Competitors must bring their own competition materials, including but not limited to containers, vases, scissors, cutter, tools, wires, cellulose tape and **thoroughly soaked floral foam** to the competition venue.
8. Competitors will be provided standard 0.75m height tables. Shorter Competitors can indicate in the Registration Form if they require step stools (provided by the Organizer).
9. Competitors will be provided with a surprise package of floral material for use during the Competition. Competitors may only use these floral materials in during the Competition.
10. Competitors must use at least 60% of the floral materials supplied by the organisers in their work.
11. All fresh floral materials should be attached to a water source (e.g. test-tube) or water-retaining material (e.g. floral foam) as they will be exhibited for 5 days after the Competition.
12. Competitors may enhance their design using other materials **EXCEPT fresh/artificial flowers and fresh leaves** (other than those supplied by the Organiser). In addition, **NO live animals** such as live fishes / birds /insects etc. are allowed to part of the floral design. Any violation of this rule will result in the immediate disqualification. As the Jewel Rain Vortex will be switched on after the competition, Competitors **should use materials that are waterproof/resistant** to withstand the mist that is generated.
13. Competitors must be mindful of water spills at retail corridors as they are big slip hazards for other guests.

14. All award winners must be present at the Awards Ceremony on 24 May 2024 to claim their prizes. All unclaimed prizes at the end of the ceremony will be forfeited.
15. All decisions made by the judges and Organizer in relation to this Competition are final and no inquires, appeals, verbal or written or any other correspondence will be entertained. The Competitors agree to accept and abide by all decisions made by the judges and Organizer.
16. To promote and advertise the Competition, JCAT reserves the right to engage authorised photographers and videographers to take photographs and/or video recordings. By participating in the Competition, you consent to being photographed and recorded by authorised photographers and videographers as Competitors participating in the Competition and consent to the use of such images, films or recordings for public transmission and for the marketing and publicity materials of Jewel Changi Airport.
17. By participating in the Competition, you confirm that you consent to the collection, use, processing and disclosure of your data (including personal data) in accordance with Jewel Changi Airport's Privacy Policy, which is available at <https://www.jewelchangiairport.com/en/privacypolicy.html>. Such personal data includes but is not limited to your full name, contact details, date of birth, home address, flight arrival and/or departure details. The purposes for which personal data collected by JCAT from you may be used and/or shared with third parties include but are not limited to conducting and administering the Competition and communicating with you in relation to the Competition.
18. The above rules and regulations are subject to change without prior notice.

**-END-**

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## PART 3

### REGISTRATION FORM – JEWEL YOUTH FLORAL CUP 2024

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**Note:**

1. Submit completed Registration Form to [jewelblooms@jewelchangiairport.com](mailto:jewelblooms@jewelchangiairport.com) by 6 May 2024 (Mon).
2. Once your slot has been confirmed by the organizers, the Organizer will contact you with more details on payment of the registration fee of \$30.
3. Submission of this form does not guarantee participation of the competition. Only after you have received a confirmation email from the Organizer with payment details, and payment has been made, then your participation in the competition is confirmed.

**COMPETITOR'S NAME:** \_\_\_\_\_

**SCHOOL:** \_\_\_\_\_ **AGE:** \_\_\_\_\_

**PRIMARY SCHOOL LEVEL:** \_\_\_\_\_

**DATE OF BIRTH:** \_\_\_\_\_

(As stated in Birth Certificate)

For competitors who require a step stool please tick in box

**PARENT/GUARDIAN/TEACHER-IN-CHARGE DETAILS**

NAME: \_\_\_\_\_ CONTACT (HP): \_\_\_\_\_

RELATIONSHIP TO COMPETITOR: \_\_\_\_\_

E-MAIL ADDRESS\*: \_\_\_\_\_ CONTACT(HOME): \_\_\_\_\_

SIGNATURE OF PARENT / GUARDIAN/TEACHER-IN-CHARGE:

\_\_\_\_\_  
(\*An email confirmation of the registration and final instructions for the competition will be sent to this email address via email if selected.)

IN CASE OF EMERGENCY, please contact:

CONTACT PERSON: \_\_\_\_\_ CONTACT (HP): \_\_\_\_\_

RELATIONSHIP TO CHILD: \_\_\_\_\_